

Marc Essodaigui

Vice President Marketing and Sales, Europe and Asia



Marc Essodaigui studied biology, chemistry and physics at Pierre and Marie Curie University, Paris, where he obtained a Ph.D. in molecular biophysics in 1998.

During his doctorate, he studied multi-drug resistance to anti-tumoral drugs and spent one year as a researcher at the Experimental Biology Institute in Caracas, Venezuela. He also holds a master in strategic marketing.

Prior to joining IPSOGEN in 2004, Marc Essodaigui spent 4 years at Reed Elsevier Publishing Group in Paris, as Business Development Director, Biotechnology.

His main responsibilities at IPSOGEN include management of Sales & Marketing operations for Diagnostic products & services in Europe and Asia, as well as head of Marketing.